



2023 USA Chapter Update

From the USA Chapter Committee Chair

Dear USA Chapter Member,

It is with great pleasure that I welcome 2023 and the newest IAM-USA Executive Committee members (more information on the new committee members is elsewhere in this issue). In 2022 we began establishing the new normal with hybrid branch meetings and continued development of asset management knowledge and community. Some key accomplishments include:

- 15 branches and 4 in the development stage
- 129 new IAM members
- 190 individuals earned the IAM Certificate or Diploma
- 32 branch meetings were held
- A variety of webinars, papers and knowledge sources offered, and
- The IAM Asset Management Mentorship Program was launched.

Moving into 2023 we are seeking to expand on prior accomplishments with a focus on 4 key areas:

- Growing and supporting branches
- Developing and promoting asset management knowledge
- Growing the IAM-USA Chapter and supporting diversity, equity and inclusion and NxtGen.
- Obtaining non-profit legal status for the IAM-USA Chapter.

The Executive Committee and branches are in the planning process to develop the strategies necessary to achieve these goals. In the coming months we hope you will join us for all of the events and opportunities to grow asset management knowledge. Visit the [IAM Events pages](#) for details about:

- Local and nationwide branch meetings
- Webinars
- Papers/knowledge development, and
- The 2023 North American Conference happening Oct 23-25 at the Metro Toronto Convention Centre, Toronto, CA

Our chapter goals and activities are planned to be integrated and we are more successful when we have everyone involved. If you would like to be involved, please reach out to me, our executive team, and your branch leaders.

If you do not currently have a local or regional branch consider leading the development of one in your area. Branch leads contact can be found at <https://usa.theiam.org/contact-us/>

Have a remarkable year!

Cheers,

Tammy

Tammy Whipple
IAM USA Chapter Chair

New USA Chapter Executive Committee Members

As heard at the January AGM, the members of the USA Chapter Executive committee have changed. We want to thank Shiv Iyer and Amy Lindblom for their amazing support these past few years and we know, while they may not be active on the Committee, they are remaining very active in the growth and improvements of the IAM USA Chapter.

We have added three new members, and we are excited to have these new voices representing the USA Chapter Members:

Andrew Ardrey, MIAM

Andrew manages a portfolio of projects for Jacobs in New York. Originally (and still) a civil engineer, Andrew developed a knowledge of materials and lifecycle assessment applied to projects across infrastructure and countries. Andrew has been involved with the Institute of Asset Management since the early 2010's supporting branch activity and growth and is committed to excellence in all things related to asset management.

Andrew will be the Co-Director of Membership and Branch Development



Katterine Fleming, MIAM

Ms. Fleming is an Asset Management Principal Consultant with Kennedy Jenks and specializes in guiding municipal agencies of all sizes with asset management needs. Katty enables asset management knowledge transfer through well-developed presentation skills and has assisted clients nationally and internationally.

With her talented relationship skills, she is able to establish credibility and garner trust from diverse populations and staff at all levels when it comes to get quick buy-ins. She has served as the Chair of the Southern California Institute of Asset Management Branch fostering asset management knowledge using best practices and industry standards. Her passionate and driven personality have allowed her to serve and give back to her community using her Asset Management skills. She is currently a new member of the IAM USA Chapter Committee serving as the Director for DEI and NexGen.



George Galambos, MIAM

George has over twenty-five years of experience providing design, planning, program and project management, and strategic asset management consulting services for asset-intensive organizations in the Americas, Africa, and the Middle East.

His primary focus has been on the public infrastructure sector; he enjoys working with asset-intensive organizations to improve their asset management capabilities, processes, and policies as necessary to deliver and sustain value for their stakeholders.



When not engaged in AM consulting, George can be found playing his guitar, riding his vintage Vespa motor scooter, or listening to his collection of 1960s soul music 45s. George will be the Co-Director of Membership and Branch Development

On the Knowledge Front

The recently published IAM-ALN paper on Asset Management Leadership (<https://www.assetleadership.net/iam-aln-asset-management-leadership-paper/>) was a great collaborative effort. This was driven by the IAM US Chapter and the US Chapter also has another paper due to be published shortly on value within asset management, two more in draft form, and others underway.

If you are interested in writing about something that you are passionate about, have ideas that you want to share, or want to make people aware of specific asset management challenges then please contact Tom Myers or Mark Knight and we will work with you to help you develop and share the material with other IAM members.

Mark Knight, FIAM (Mark.Knight@usa.theiam.org)
Tom Myers, AMP, FIAM (Tom.Myers@USA.theIAM.org)

IAM North American Conference 2023 – October 23 in Toronto

Preparations are already underway for the 2023 IAM North American Conference to be held for the first time in Toronto, Ontario, Canada October 23 through 26. We are in the midst of finalizing particulars with the Metro Toronto Convention Centre after which we will be securing our top speakers and sending out our call for papers.

The theme of this year's conference is Asset Management in a Changing World.

Asset Management in a Changing World

We live in a changing world and our approach to asset management must change to take advantage of technological progress, adapt to climate challenges and address social and economic futures.

The "Asset Management in a Changing World" conference aims to bring together industry professionals and experts to discuss the current state of asset management and its future trajectory in light of rapidly evolving socio-economic, technological, and climate conditions. The conference will feature keynote speeches, panel discussions, and case studies from leading practitioners in the field, exploring topics such as innovative investment and prioritization strategies, the integration of sustainable and ESG practices, the impact of new technologies such as AI and the IOT on asset management and, of course, climate change. The conference will provide valuable insights and practical tools for asset managers seeking to navigate the challenges and opportunities presented by the changing world.

More information will soon be available and we are hopeful that a call for papers will be issued in early March. Keep an eye on your Inbox for important updates. And if you are not signed up to receive IAM Information from the USA and Canada Chapters, update your IAM Profile Preferences (<https://theiam.org/iam-portal>).

2023 Asset Management Mentor Program

Representatives from the North American Women in Asset Management group recently presented to the IAM Global Council on their very successful Mentor Program. The 8-month program helps promote asset management practice and encourages involvement in the Institute of Asset Management (IAM). If interested, please reach out to WiAM@usa.theiam.org.

Volunteers from the IAM USA and IAM Canada Chapters are developing and enhancing asset management competencies through a mentoring partnership where leading asset management practitioners share advice, knowledge, and experiences with up-and-coming asset management professionals - resulting in a mutually beneficial professional relationship. The Mentorship Program also provides a venue to contribute to the growing body of knowledge in Asset Management, promotes the practice across different industries and sectors, and encourages involvement in the Institute of Asset Management.

The Mentorship Program provides a forum for women interested in developing the skills necessary to achieve professional success and personal goals. The program also offers support from experienced mentors, peer networking and candid conversations with successful Asset management leaders.

Participating in the Mentorship Program not only develops and sustains a professional career in Asset Management moreover facilitates the realization of several benefits for both mentees and mentors such as confidence building, career direction, better interpersonal skills, improved management, communications, and leadership skills.

[Tell me more!](#)

If you would like additional information about this program, please drop a note to: WiAM@usa.theiam.org



IAM Discussion Forum

Have you been to the IAM Discussion Forum? Have you contributed? If you enjoy sharing your knowledge of Asset Management, or would like to learn from others, join the Forum!

This is not a forum for the leaders of IAM, it is for all. If you have a question about Asset Management, whether it is seeking career advice, looking for tools to help with your particular Asset Management need, or if you are just curious about something that doesn't make sense with an IAM or other Asset Management publication, ask away. Your peers will appreciate your question, and the answers it generates might just surprise you.

The Forum is for all levels of knowledge and experience. But it only works if we have people submitting their queries, ideas, or concerns so the greater asset management community can weigh in. Please give it a try!!

Some hints about the Forum:

- You will have to create an IAM website user id – no commitment, not requirement to get emails from your Chapter or anyone else.
- You do have the option to be notified if anyone answers your post.
- You will get more responses here than from the Linked In groups.

If you have questions about how it works, reach out to us, we are happy to help.

Joe Mooney – joe.mooney@usa.theiam.org

Mark Knight – mark.knight@usa.theiam.org

Introducing the Oregon Branch of the IAM USA Chapter

Greetings Oregon Asset Management Community

Good afternoon, today I would like to formally introduce everyone to the newly created Oregon Branch of the USA Chapter of the Institute of Asset Management (IAM)!

My name is Chet Hagen, I'm the Asset Management and Continuous Improvement Program Manager for Multnomah County's Department of Community Services and I'm serving as a co-chair of the Oregon Branch with Nikki Nowack. Nikki and I know many of you from our previous grassroots Asset Management organization, the Regional Asset Management Partnership (RAMP), which was based out of the Portland Metro area.

The Oregon branch is open to anyone within the state, private or public sector, who's interested in networking, sharing and learning about good practices within the discipline of infrastructure asset management. You are not required to be a member of the IAM to attend our events, although we would be happy to speak to you about the benefits of becoming a member.

We are hoping to hold our first event in early April, and we are looking for a facility in the Portland Metro area to host a hybrid meeting. Ideally this space could hold 50 - 100 persons, and allow for an online broadcast to reach as many people as possible where they need to be that day. If you have access to a space like this, please reach out directly to chet.hagen@multco.us and nikkinowack@gmail.com. We are also interested in hosting gatherings outside of Portland later this year, so reach out if you're elsewhere in the state and would like to offer your facility for an event. Our goal is to hold 2-3 events per year and a networking event around the holiday season next winter. Please reach out to us if you have any questions, or more importantly, ideas for our Branch.

Regards,

Chet Hagen (Oregon@USA.TheIAM.org)
Co-chair Oregon Branch of USA Chapter IAM

Upcoming IAM USA Chapter Events

[IAM Austin Branch Launch](#)

Topic: New Branch Launch

Location:

The Foreground,
111 Congress Ave
Ground Floor Conference Room,
Austin, TX 78701

Date: February 23, 2023

Time: 1500 – 1700 CST

The Institute of Asset Management is starting an Austin Branch! At this inaugural meeting we will be introducing IAM and visiting with the organization's president.

Join us if you are curious about asset management activities in the Austin area or if you are already participating in asset management at your organization.

This meeting is both in person and virtual for those that cannot make the venue.

Speakers

- Chris Roberts, IAM President
- Ed Poppitt, Branch Chair

Details: <https://theiam.org/events/iam-austin-branch-launch/>

[IAM DMV Branch Quarterly Meeting](#)

Topic: Business Update and Networking Event

Date: February 23, 2023

Time: 1600 – 1700 EST

Please join us for our quarterly virtual branch meeting. We will review key highlights from our last meeting and present 2 presentations:

Details: <https://theiam.org/events/dmv-branch-quarterly-meeting-feb-2023/>

[IAM Colorado Branch](#)

Topic: Business Update and Networking Event

Date: April 27, 2023

Time: 1600 – 1715 MST

We will have a featured guest speaker - to be announced shortly.

The meeting is planned to be held both in-person and virtually - location details to be announced soon. Following the meeting, we will be heading to a local restaurant for happy hour and ongoing conversations, for those who will be interested.

For more information: <https://theiam.org/events/iam-colorado-branch-meeting-april-2023/>

Social Media – Follow IAM USA on Linked In:

Our Linked In groups periodically share articles of interest beyond the IAM news. If you come across something that you feel is worth sharing, please consider sharing it via one of our LinkedIn Groups.

Linked-In Groups

- IAM USA: <https://www.linkedin.com/groups/8259429>
- The IAM Discussion Group: <https://www.linkedin.com/groups/965657/>
- IAM USA NxtGen Discussion Group: <https://www.linkedin.com/groups/8792401/>

IAM USA Contacts

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USA Executive Committee	Held by	Email
Country Vice President	Thomas Smith, FIAM	Thomas.Smith@USA.theIAM.org
Chair and Secretary of Chapter (Officer)	Tammy Whipple, MIAM	Tammy.Whipple@USA.theIAM.org
Deputy Chair (Officer)	Mark Knight, MIAM	Mark.Knight@USA.theIAM.org
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Women in Asset Management (WiAM) North America	Amy Lindblom, AMP	WIAM@USA.theIAM.org