



# 2022 USA Chapter Update

## From the USA Chapter Committee Chair

Dear USA Chapter Member,

It is hard to believe we are almost halfway through 2023. So far this year the IAM-USA community has accomplished a lot:

- The 2023 mentorship program kicked off and mentors and mentees are meeting regularly and expanding their knowledge.
- 3 new branches have launched and held their inaugural meetings: Austin, Oregon and Atlanta bringing the total USA branch count to 15.
- There have been 14 branch meetings, providing attendees the opportunity to share knowledge and network.
- There was a Webinar on the Asset Management Leadership White Paper
- The 2023 North American Conference planning committee has been hard at work planning a great conference for October 23-25. North American awards submission deadline is May 26, we look forward to learning about and celebrating all the great asset management work you are doing.

And.....

On June 22 we will be holding the first ever National Branch meeting. We are really excited about this event and hope you all can join us. The National Branch event is an opportunity for all 15 branches and those without a local branch to get together and share knowledge. Details are provided below.

We hope you can join us for this exciting national event, register online at [www.theiam.org](http://www.theiam.org) where you can access the Teams invite and find the address for your local in-person branch meeting. In-person locations will be provided on-line the first week of June. We have local branches in Colorado, South Florida, Great Lakes, Minnesota, New England, New York / New Jersey, Pacific NW, Southern California, San Francisco, St. Louis, Washington DC / Maryland / Virginia, Atlanta, Austin, Houston and Oregon.

In 2023 the IAM-USA Chapter goals are to:

- Grow and Support Branches
- Develop and Promote Asset Management Knowledge
- Grow the IAM USA Chapter and Support Diversity, Equity and Inclusion (DEI) and Nxt Gen
- Obtain IAM USA Chapter Non Profit Legal Status

Chapter goals and activities are all integrated and requires everyone to be involved for success. If you would like to be involved further or volunteer your time please reach out to me, our executive team, and your local branch leaders.

If you do not currently have a local or regional branch, consider leading the development of one in your area. I am excited to see what the rest of 2023 brings.

Cheers,

*Tammy*

Tammy Whipple  
IAM USA Chapter Chair

## National Branch Meeting



# National Branch Meeting

## Thursday, June 22, 2023

So, what is a "National Branch Meeting?" It is a hybrid, simultaneous meeting of all of the branches within the USA Chapter that will provide an initial expert discussion of an Asset Management topic followed by localized, in-person discussion and networking.

The IAM Executive Committee will be providing an IAM-USA overview and international update. But the meet of program will be a discussion of the 39 Subject Specific Guidelines (SSGs), what they are about, and then taking a

deep dive into SSGs 1, 2 and 5:

*Asset Management Policy, Strategy & Plans.*

At the end of the first hour, local branches will break out into their own discussions and the "National" meeting will

continue for those not affiliated with one of the geographical branches. This is the first time we have tried something like this and we are hoping for your engagement and participation, which will determine how often we do this in the future. Please come join us!

**Event Time:** 12:00pm PDT, 1:00pm MDT, 2:00pm CDT, 3:00pm EDT

(2 hours, 1 hour hybrid presentation followed by 1 hour in-person networking and group knowledge share)

More information is on the IAM website: <https://theiam.org/events/iam-usa-national-branch-meeting-asset-management-subject-specific-guidelines-ssg-overview-local-networking-and-group-discussion/>



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## Diversity Spotlight

The IAM US newsletter has been running a regular section on Diversity, with a wide range of contributors talking about their own backgrounds and AM journeys. But we want more!

Looking back at my career in Asset Management, I was very happy to make the switch to our US team in its early days. And that is very largely because I felt it was easier and more fun as a woman. To be working with plenty of great women and some great diverse male Asset Managers, to be less of an oddity myself. In both the UK and Australia, my experiences were much more awkward: too often the only woman in the room, and I am sorry to say I saw and even had to work through some experiences of bullying. A pressure to conform, to not stand out from a depressingly undiverse white, often middle aged, engineering assumption. I'd been around the block a bit before I discovered Asset Management, so I could stand up for myself. But it was not always fun. The US AM community has been great for me personally.

But there is more, still, to do.

This is a call for more experiences – yours – and ideas on how we keep growing and including wider perspectives.

If you are up for the Spotlight, please get in touch. Do you have a very unusual career, different educational background, new perspective from your own upbringing and culture? We need to hear from you.

Ruth Wallsgrove, [ruth.wallsgrove@amcl.com](mailto:ruth.wallsgrove@amcl.com)

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## Women In Asset Management

So happy with our turnout from our first DC/MD/VA Women in Asset Management social event. We enjoyed our meetup in beautiful Old Town Alexandria and celebrated the role of Women in Asset Management. I couldn't have done this alone without my co-leader Monica Outland, PMP and the support from Nivedhitha Narayanappa.

For those of you who wanted to come but couldn't find childcare, etc., stay assure we will have another event. You were truly missed and we can't wait to see you all, keep the conversation of women in this industry and empower each other

Katty Flemming  
Director of Diversity, Equity, and Inclusion  
[Katterine.flemming@usa.theIAM.org](mailto:Katterine.flemming@usa.theIAM.org)



## On the Knowledge Front

As mentioned elsewhere in this edition, the June 22 National Branch meeting will be focusing on the IAM's subject specific guidelines. The 39 subjects of asset management are described in The Anatomy and the SSGs are guidelines created by IAM experts like you that provide guidance on implementing and advancing asset management practices. The SSGs are a core element within the IAM asset management knowledge base and are designed to expand and enrich asset management knowledge. The goal is for every subject to be described in more detail in an SSG. Some subjects have a dedicated SSG and some subjects have been combined into a single SSG.

While most subjects now have an SSG the work to complete the SSGs is still ongoing. It was participating in helping to write an SSG that got me involved in the IAM. I had been apprehensive about volunteering but while I may have made some contributions to the areas I have worked on, I have learned far more from the other contributors and gained some lifelong friends so if you are curious about helping but are not ready to volunteer please reach out to me. I would be happy to discuss my own journey and experience.

Mark Knight, FIAM ([Mark.Knight@usa.theiam.org](mailto:Mark.Knight@usa.theiam.org))

Tom Myers, AMP, FIAM ([Tom.Myers@USA.theIAM.org](mailto:Tom.Myers@USA.theIAM.org))

## IAM North American Conference 2023 – October 23 in Toronto


 The graphic features a central circular image of the Toronto skyline at night, viewed through a large archway. To the left of the circle is a list of sponsors and partners, including Arcadis gen, Planifixa, Woolpert, Copperleaf, ZPR3 SOLUTIONS, Connectado, Brightly, GHD, and Woodhouse Partnership. Above the circle are the IAM USA and IAM Canada logos. To the right of the circle, the text reads: 'IAM NORTH AMERICAN CONFERENCE 2023 23 - 25 OCTOBER CONFERENCE THEME: ASSET MANAGEMENT IN A CHANGING WORLD'. At the bottom left, the venue is listed as 'METRO TORONTO CONVENTION CENTRE SOUTH BUILDING, 255 FRONT ST W TORONTO ON M5V 2W6'. At the bottom right, a yellow box contains the text: 'Take Advantage of Early Bird Discount That Ends June 30'.
 

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**Take Advantage of Early Bird  
Discount That Ends June 30**

We are going full throttle to get the speakers and programs lined up for the October North American Conference. We received over 100 abstracts from Asset Management professionals across North America and from overseas. Our judging teams have already begun the challenging task of scoring the submissions in order to choose the best of those that have been submitted. And now is the time to take advantage of the Early Bird Discount which runs until June 30<sup>th</sup>. Significant savings are being offered.

Keep an eye on the LinkedIn pages of the USA and Canada for updates on how the conference is coming along.



## Branch Activities

### Great Lakes Branch

The Great Lakes Branch has successfully begun in September 2022 and now in full swing. We are engaging the academia community by presenting the IAM to student bodies to spark their interest in Asset Management. We have a risk assessment presentation which will be presented by one of our regional universities at the December 2023 meeting. We have also engaged the Michigan Infrastructure Commission and their Asset Management Champions Program and the Wisconsin Chapter of the Society of Maintenance and Reliability Professionals. These organizations have brought a diversity of participants to the branch meetings. Looking forward to the National Branch SSG meeting in June!

Mark DeClercq,  
Chair, Great Lakes Branch

### Atlanta Branch

The Atlanta Branch recently held their 2023 -off of the revived branch, and it was quite the revival. A great showing at the Sweetwater Brewery in Atlanta. The meeting provided introductions and networking opportunities for all who attended and discussions were initiated about the next meeting.

Bridgette Beato  
Aaron Davis  
Co-Chairs, Atlanta Branch



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## Upcoming IAM USA Chapter Events

### IAM Colorado Branch

**Topic:** Business Update and Networking Event

**Date:** May 18, 2023

**Time:** 1600 – 1715 MST

**Location:** Aurora Municipal Center  
(15151 E Alameda Pkwy, Aurora, CO 80012)

We will have a featured guest speaker, Annette Antonelli, with the Bureau of Reclamation who will speak about their EAM (Maximo) system implementation.

For more information: <https://theiam.org/events/iam-colorado-branch-meeting-april-2023/>

### IAM Minnesota Branch Quarterly Meeting

**Topic:** Business Update and Networking Event

**Date:** May 23, 2023

**Time:** 1300 – 1430 CDT

**Location:** WSB  
Suite 200  
701 Xenia Ave  
Golden Valley, Minnesota

Please join our Hybrid quarterly meeting. We will review key highlights from our last meeting and present 2 presentations:

Note: If participating virtually, due to security settings, participants must email Brett Anderson at [brett.anderson@minneapolismn.gov](mailto:brett.anderson@minneapolismn.gov) to receive the password to log in for the meeting. Please email Brett at the time of registration to receive the password. You will not be able to attend the meeting without the password.

Details: <https://theiam.org/events/iam-minnesota-branch-meeting-1/>

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## IAM USA Asset Management Professionals

The Asset Management Professional designation is the highest honor someone in our industry can receive from the IAM. These members deserve the recognition they have received, and we will echo their accomplishments here in each addition of the Newsletter:

<b>Name</b>	<b>State</b>	<b>Nearest Branch</b>
Len Caputo	New York	NYC
John Daly III	Michigan	Great Lakes
Fabiola De Carvalho	Texas	Austin
Mark De Clercq	Michigan	Great Lakes
Nancy Johnson	Massachusetts	New England
Martin Jones	Georgia	Atlanta
Bob Leitch	Maine	New England
Amy Lindblom	Washington	Pac NW
Tom Myers	North Carolina	USA Chapter
Christian Roberts	Virginia	DMV
Simon Smith	New York	NYC

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## Social Media – Follow IAM USA on Linked In:

Our Linked In groups periodically share articles of interest beyond the IAM news. If you come across something that you feel is worth sharing, please consider sharing it via one of our LinkedIn Groups.

### Linked-In Groups

- IAM USA: <https://www.linkedin.com/groups/8259429>
- The IAM Discussion Group: <https://www.linkedin.com/groups/965657/>
- IAM USA NxtGen Discussion Group: <https://www.linkedin.com/groups/8792401/>

## IAM USA Contacts

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