

# USA Chapter Update

## From the USA Chapter Committee Chair

On October 21, 2024 we held the annual meet and greet at the North American Conference. We were excited to meet everyone in person and are already looking forward to next year's conference meet and greet.

During the session we asked attendees what topics they would like the local and national branch meetings to cover. We will be using this feedback to further develop knowledge resources and hold meetings with topics that meet our members' needs.

We are using this feedback to plan the next National Branch meeting in January.

Save The Date: IAM-USA  
National Branch and Annual  
General Meeting

**Wednesday January 8, 2025**

### Times:

**11:00 am - 1:00 pm Pacific**

**12:00 – 2:00 pm Mountain**

**1:00 – 3:00 pm Central**

**2:00 – 4:00 pm Eastern**



Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 383 758 055 018

Passcode: m6NPkw

If you are interested in sharing your organizations Asset Management Journey via a case study, please reach out to Joe Mooney ([Joe.Mooney@USA.TheIAM.org](mailto:Joe.Mooney@USA.TheIAM.org)) or myself Tammy Whipple ([Tammy.Whipple@USA.TheIAM.org](mailto:Tammy.Whipple@USA.TheIAM.org)).

In addition, we are still looking for nominations for the IAM-USA Executive Committee.

- Are you interested in shaping the future of IAM USA?
- Have you been a member of the IAM and actively involved (e.g., Branch Leader, Technical Committee Member) in USA Chapter initiatives for at least a year?
- Do you have the designation MIAM or FIAM?

If you answered yes to these questions, then you should consider nominating yourself to be on the IAM USA Chapter Committee.

The USA Chapter Committee has overall responsibility for financial management, strategic direction and working with IAM Centre and other activities of the Chapter and its Branches.

The USA Chapter Committee is comprised of eight members who each serve a two-year volunteer term. At the end of the two-year term, Committee members can choose to self-nominate for reelection or not. To maintain continuity, only half (four) of the committee members end their terms each year (meaning half of the committee positions are open in any given year).

If you are interested in self-nominating for one of the positions serving the 2025-2027 USA Chapter Committee term, please provide the following information to Tammy Whipple ([tammy.whipple@usa.theiam.org](mailto:tammy.whipple@usa.theiam.org)) by 9pm PT December 7, 2024. Nominations received after 9pm PT on Wednesday December 7 will not be considered.

- Name
- Number of years you have been an IAM member (provide member number, if possible)
- Indicate if you are MIAM or FIAM
- Brief description of your recent involvement in IAM USA
- Brief nomination statement, describing why you want to be on the USA Chapter Committee

Nomination information will be reviewed by the Nominations Committee, which is comprised of the Chapter Committee members who will serve another year. If the number of qualified candidates exceeds the number of vacancies, the Chapter will hold an election. Per IAM bylaws, only Members (MIAM) and Fellows (FIAM) have voting rights.

Moving into 2025 we will be focusing on knowledge development and outreach to grow membership. We look forward to working together as a community to continue supporting the maturity of Asset Management throughout the USA.

Cheers,

*Tammy*

Tammy Whipple, AMP  
IAM USA Chapter Chair

## [USA Chapter Annual General Meeting](#)

**Topic: State of the Chapter**

**Date: January 8, 2025**

**Time: 1400 – 1600 EST**

**Location: Virtual Meeting via MS Teams**

This is a meeting required by our bylaws. The Chapter Chair and Executive Committee will review the results of the election of Executive Committee members and will review the strategy and plans for the upcoming calendar year. Additional details will be communicated as they are finalized.

**Note:** Branches are urged to schedule a local meeting for the second half of the AGM.

## IAM North American Conference 2024 – A Grand Gathering

November rolls around again and we have stories of another fantastic asset management conference that the USA and Canada Chapters can be proud of. We survived the altitude, endured the travel, and were rewarded by making new acquaintances and establishing new relationships. We had record numbers of first-time attendees and informal conversation found that they all enjoyed the event, thought the sessions were informative and interesting, and most importantly, they want to attend again. This gathering to celebrate the 30<sup>th</sup> Anniversary of the Institute of Asset Management demonstrated that we are growing and maturing. Our speakers were top shelf, and the delegates brought probing and well thought out questions for them. Our sponsors and exhibitors were engaging and informative to all who were looking for details about their services, products, and most importantly, their own asset management journey. We could not have pulled this off without them – nor could we have survived all that is involved with pulling a conference together



without the personal commitment of the IAM's Event Coordinator, Vicky Deisel, or our CEO, Ursula Bryan. Their dedication to ensuring that we would be successful is the biggest reason we were. And one other person who deserves recognition and our thanks, who went above and beyond in his support of all of us, would be Denver's own, Chris Senesi. He did so much of the leg work that was needed to make the conference a success; was always available whenever the Organizing Committee had an issue; was always there to help an exhibitor fix a problem, and his efforts had the venue's staff ensuring that everything ran smoothly. Thank you, Chris!

The IAM North America Conference Survey should arrive in your Inbox soon. Answering it will grant you access to all of the Conference Presentations.

Thanks to all who attended. And congratulations to our **Award Winners**:

**San Jose Water – Digital Transformation Award**

**Orange County Sanitation District – Corporate/Organization Transformation Award**

**Abigail Thyer-Ohly – NxtGen Award**

## The IAM Discussion Forum

Do you have a question about Asset Management? Are you seeking some free advice on an issue you have encountered? Better yet, do you like to share your expertise with others in the profession who may not have your level of experience? The IAM Discussion Forum needs you!

The Forum is the IAM's interactive knowledge base, permitting anyone who is registered with the IAM website to post a question – or answer one. There are hundreds of topics out there, and hundreds of asset management professionals who have taken the time to share opinions, ideas, and solutions that might just help you solve your problem. Check it out! And become a regular contributor.

<https://forum.theiamdiscussion.org/>

## The View from the Knowledge Center

It was great to see so many people at this year's conference in Denver. I was able to reunite with old friends and made new ones as well. In the meet and greet overview of the US Chapter on Monday I asked anyone who was interested in contributing a paper or short article to contact me. I realize there was only a limited number of people who could make that meeting so I am reaching out again to ask the same question in this quarter's newsletter. I had two people approach me in Denver with an interest in writing something so if there is anyone else who is interested, please contact myself or Tom Myers ([Tom.Myers@USA.theIAM.org](mailto:Tom.Myers@USA.theIAM.org)).

*Mark Knight, AMP, FIAM*

IAM USA Executive Committee  
Co-Chair, Knowledge Development

[Mark.Knight@USA.TheIAM.org](mailto:Mark.Knight@USA.TheIAM.org)

## Getting in Touch with the SMRP

I recently attended a meeting of the Wisconsin Chapter of the SMRP. It was held at a local industrial site, which is one of their traditions, and featured George Williams as the presenter. George is an old friend and colleague from the early days of the ISO 55000 Standard and one of the most knowledgeable people I know in the field of maintenance and reliability. The presentation was based on Ramesh Gulati's Maintenance and Reliability Best Practices Framework and George walked us through the framework including selections from Gulati's book with the same title, and additional references and examples from his own work.



### Ramesh Gulati's Maintenance and Reliability Best Practices Framework

Assess your current state, develop your strategy, and communicate to your team or leadership. The MRBP Framework is your guide to reliability from the most trusted name in Maintenance and Reliability.

Scan To Start Your Journey

**The MRBP Framework** covers the building blocks of maintenance and reliability. Build a solid foundation of best practices tailored to your operational needs and effectively communicate these strategies across all levels of your organization. Implementing **The MRBP Framework** leads to more reliable and efficient operations.

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The framework is designed to visualize the elements of reliable and efficient operations. I like it for showing the relationship between asset management and maintenance in support of competitive advantage. As George pointed out in his talk, maintenance is often called in to solve problems, whether those problems are truly of a maintenance variety or are introduced in operation or through inappropriate asset selection, configuration or installation.

This is an important realization for those in asset management and can become the basis for development of honest feedback and open lines of communication among operations, maintenance and asset management benefitting the whole organization. A comprehensive root cause analysis of any operational problem may be revealing.



As the foundations of asset management broaden and we involve more people from outside of a traditional engineering background, an understanding of and appreciation for the role of maintenance cannot be taken for granted. Neither can familiarity with the most common tools and practices used in improvement. Fortunately, Gulati’s book covers many of them as shown in the chart below.

The MRBP framework is a detailed compliment to the IAM Ten Box model. There are other frameworks that you may prefer, perhaps from Lifecycle Engineering or Reliability Web, for instance. The important thing is to have an open and agreed upon framework that helps you to visualize the functions in your organization and set up appropriate communications patterns.

I follow the SMRP and attend Chapter meetings when I can. These meetings are interesting and useful and a nice compliment to the IAM Branch meetings. Chapters are listed at < <https://smrp.org/Chapters> > and if you find one in a convenient location, contact the organizer to learn about chapter meetings. I’ve also attended the SMRP national conference and symposium.

I believe that the IAM/SMRP MOU is a benefit to both organizations and hope that you will take advantage of it. A look at the SMRP will show events, webinars, education and certification, a discussion board, and other resources for you and your colleagues.

Tom Smith

[Thomas.Smith@USA.TheIAM.org](mailto:Thomas.Smith@USA.TheIAM.org)

### SMRP Reciprocal Benefits

The Society for Maintenance and Reliability Professionals are our asset management cousins and they offer reciprocal benefits to IAM members. This means that if you are a paying member of The IAM, you have a free membership to SMRP. And if you are a paying member of SMRP, you have a free membership to the IAM. If you would like to take advantage of this benefit, contact your Branch Leader. If you are not affiliated with one of the USA branches, feel free to contact me.

**Joe Mooney** ([Joe.Mooney@USA.TheIAM.org](mailto:Joe.Mooney@USA.TheIAM.org))

Problem-Solving Tools	Six Sigma and Quality Tools	Lean Maintenance Tools	Strategies and Practices
5 whys	Six Sigma	5S	Change management
Brainstorming	Six Sigma—DMAIC	A3	Checklists
Cause and effect—fishbone	Monte Carlo analysis	Flowcharts	Deming—PDCA
Deductive/ inductive reasoning	SPC	Kaizen	SIPOC
FMEA—failure mode and effects analysis	Variance analysis	VSM—value stream mapping	SWOT
FTA—fault tree analysis		Waste analysis	Theory of constraints
Pareto			Barrier analysis
RCA—root cause analysis			

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## Upcoming IAM USA Chapter Events

### Minnesota Branch Meeting

**Topic:** Quarterly Meeting with Knowledge Sharing

**Date:** December 4, 2024

**Time:** 1300 – 1430 CST

**Location:** On-Line – Zoom (See IAM Website for details)

**Agenda:**

- **Welcome and Safety Minute:** (5 min)
  - Shannon McGrath, WSB
- **Presentation 1:**
  - *The MnDOT As-Built Process* (20 min)
    - Doug Maki, MnDOT Asset Mgmt and Resilience Engineer
  - Discussion, Questions:
- **Presentation 2:** (20-25 min)
  - *ISO 55011: Creating a Regional Culture of Asset Management*
    - Mark Knight, IAM US
    - Mike Bordenaro, Asset Leadership Network
  - Discussion, Questions

### Oregon Branch Holiday Mixer

**Topic:** Asset Management – Chaos to Control (Josh Parker, Asst. Director for Asset Management, UNCC)

**Date:** December 4, 2024

**Time:** 1500 – 1800 PST

**Location:** Steeplejack Brewing, TV Lounge Room, 2400 NE Broadway, Portland, OR 97232

Note: This is our annual holiday networking event for asset managers in the Portland Metro region and beyond. Keynote speaker is Jacob Corum from the City of Gresham waste water treatment plant program and he will be speaking about the cities' asset management journey.

**Agenda:**

- 3:00 pm – *Introductions and Welcome* (Chet & Nikki)
- 3:05 pm – *IAM updates and benefits of membership* (Chet)
- 3:15 pm – *Jacob Corum Keynote Presentation*
- 3:35 pm – *Q&A with Jacob*
- 3:45 pm – *Happy Hour and Networking*
- 6:00 pm – *Adjourn*

### Austin Branch Meeting

**Topic:** Infrastructure Asset Management Workforce Through the Lens of IAM-Specific Learning and Development and AI as an Ever-Present Reality in Today's Transportation Workplace.

**Time:** 1500 – 1600 EDT

**Location: Austin City Limits, Room 1905, 111 Congress Ave, Austin, TX**  
(Also available as MS Teams Virtual Meeting - See IAM Website for details)

**Agenda:**

- *Branch Update*
- *Knowledge Share & Case Studies*
- *Networking and Happy Hour (Ellis, 2<sup>nd</sup> & Congress)*

**Speakers:**

IAM Education, Qualifications, and Certification Levels

Joe Mooney, MIAM, Director of Communications, IAM, USA Chapter  
Asst. Vice President, WSP Asset Management Advisory

TxDOT's AI Strategic Plan

Chris Young, PhD, Director of Workforce Development, TxDOT, Human Resources Division

## [NY/NJ Branch Meeting](#)

**Topic: Demystifying Artificial Intelligence (AI)**

**Date: December 12, 2024**

**Time: 1600 – 1715 EST**

**Location: Virtual Meeting via MS Teams (See IAM Website for details)**

**Agenda:**

- *Welcome & Ice Breakers - Theresa Teng and Julia Pasquale, PANYNJ*
- *Panel Discussion: Demystifying AI*
  - *Xifan (Jeff) Chan, Symetri Director of Digital Transformation*
  - *Tanbera Razzaque, AMCL, Senior Consultant*
- *Closing: Future Topics and Events of Interest – Julia Pasquale, PANYNJ*

## [South Florida IAM Branch Workshop](#)

The IAM South Florida Branch is holding an onsite workshop at Palm Beach County Water Utilities Department. The workshop will focus on Foundation concepts of Reliability-Centered Maintenance (RCM) and why this is a key component in Asset Management.

**Agenda:**

- *Welcome remarks from PBCWUD Director, Ali Bayat and SF-IAM Co-Lead Pollop Phonpornwithoon*
- *Lecture/Discussion on Asset Management and Reliability-Centered Maintenance*
  - *Chris Wenz, Vice President, Asset Management Advisory, WSP*
- *Maintenance Discussion: Electrical Systems and Pumps*

This is a Fully Booked event.



## IAM USA Asset Management Professionals

The Asset Management Professional designation is the highest honor someone in our industry can receive from the IAM. The IAM website contains information on becoming a Registered Asset Management Professional.

<https://theiam.org/professional-development/asset-management-professionals/>

<b>Name</b>	<b>State</b>	<b>Nearest Branch</b>
Len Caputo	New York	NYC
Lou Cripps	Colorado	Colorado
John Daly III	Michigan	Great Lakes
Fabiola De Carvalho	Texas	Austin
Mark De Clercq	Michigan	Great Lakes
George Galambos	Georgia	Atlanta
Craig Gotthardt	Texas	Austin
Kristyl Horton	California	Bay Area
Nancy Johnson	Massachusetts	New England
Martin Jones	Georgia	Atlanta
Mark Knight	Massachusetts	New England
Bob Leitch	Maine	New England
Amy Lindblom	Washington	Pac NW
Tom Myers	North Carolina	Carolinas
Jonathan Okafor	Virginia	DMV
Christian Roberts	Virginia	DMV
Simon Smith	New York	NYC
Tammy Whipple	Washington	Pac NW
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## Social Media – Follow IAM USA on Linked In:

Our Linked In groups periodically share articles of interest beyond the IAM news. If you come across something that you feel is worth sharing, please consider sharing it via one of our LinkedIn Groups.

- IAM USA: <https://www.linkedin.com/groups/8259429>
- The IAM Discussion Group: <https://www.linkedin.com/groups/965657/>
- IAM USA NxtGen Discussion Group: <https://www.linkedin.com/groups/8792401/>